

## **GCPP**

# GigaTrak... Certified Partnership Program

1-877-204-9237 www.gigatrak.com

#### GigaTrak Partnership Program Summary

The GigaTrak... Partner Program has three ways for you to generate sales: Referral, Silver Level, and Gold Level.

#### **Gold Partner**

A Gold Partner is an established market leader in the Barcode and Data Collection industry, with strategically aligned sales targets for GigaTrak... applications. Gold Partners are an independent, self sufficient extension of GigaTrak..., justifying dedicated support, access to the broadest range of GigaTrak... solutions and the deepest discounts. Our Gold Partners have the first priority for leads to strengthen market dominance.

#### **Silver Partners**

The Silver Partner level was established to create the opportunity for Value Added Resellers to partner with GigaTrak... The Silver Partners retain responsibility for engagement and customer management. There is no long term commitment. GigaTrak... will provide Silver Partners sales leads where appropriate.

#### **Referral Partner**

Referral Partners have the opportunity to receive, "Finder's Fees," for submitting qualified leads to GigaTrak... Upon lead registration and acceptance GigaTrak... provides direct sales support, project management and post sales support. Once a referral sale is closed, invoiced, and paid, the Referral Partner will receive payment of 10% for the initial sale. This is a limited project by project relationship.



#### **Partnership Program Requirements**

Program Requirements	Gold	Silver	Referral
Reseller Application Resellers must submit an application	Yes	Yes	No
Annual Business Plan Reseller must provide an annual business plan that details activity	Yes	No	No
Annual Software Revenue Target*	Yes	No	No
Awards Program**	Yes	No	No
Credit Card Payment	No	Yes	No
Credit Application	Yes	No	No
GigaTrak₅ Content on your website	Yes	Yes	No
Sales Training	Yes	Yes	No
Demo Software	Yes	Yes	Yes
Not for resale software	Yes	No	No
Technical Training	Yes	Yes	No
Dedicated System Consultant	Yes	No	No
Ability to demonstrate product	Yes	No	No

<sup>\*</sup> List Price

Additional Terms and Conditions may apply.

### Just Complete the Following Steps to Become a GigaTrak... Certified Partner

- Review GigaTraks
   M Certified Partner Program Summary
- Choose Partner Level Gold, Silver, or Referral
- Complete and submit the application on the back cover or sign up on our website www.gigatrak.com – Reseller Form
- Receive approval notification
- Schedule and complete training and certification
- Start marketing and selling GigaTraks to boost your profits today!

<sup>\*\*</sup> Additional 5% Incentive

#### **Quick Submittal Form**

Company Name			
Contact Name			
Street Address			
State and Zip			
Email			
Phone			
l am intereste	ed in:		
O Gold	O Silver	O Referral	

GigaTraksm reserves the right to modify our Partnership Program at any time without notification. Contact GigaTraksm Sales & Marketing Manager for additional program details.



#### Submit your application by phone, fax or email:

GigaTrak<sub>™</sub>

Arnie Hetzel, *Sales & Marketing Manager* 1250 Touhy Avenue Elk Grove Village, IL 60007

877-204-9237

224-366-8732 Fax

www.gigatrak.com

info@gigatrak.com

Reseller Form go to www.gigatrak.com.

The link to the Reseller Form is located on the top right corner of the GigaTrak₅ home page.